



CANADIAN ASSOCIATION
OF RADIATION ONCOLOGY

ASSOCIATION CANADIENNE DE
RADIO-ONCOLOGIE

2017 SPONSORSHIP PACKAGE

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MESSAGE FROM THE CHAIR

Dear Industry Partners,

On behalf of the CARO Annual Scientific Meeting organizing committee, we invite you to join us at the 2017 CARO Annual Scientific Meeting in Toronto, ON from September 13 – 16, 2017 as we celebrate our 31st ASM!

The CARO Annual Scientific Meeting is a rich and unique opportunity to foster collaborative relationships and enrich our knowledge, with what is new in radiation treatment techniques, protocols, and specific research updates. It is the premier meeting for Canadian Radiation Oncology, and Radiation Medicine, to advance our continuing education and professional development, while renewing friendships and networking with our colleagues and our industry partners.

The 31st Annual Scientific Meeting has a theme of "Improving Care through Education, Advocacy, Quality of Life and Beyond". We have invited speakers to inform, update and educate us on the current educational and advocacy initiatives for improving care, our research in oncology and current treatment of our patients with various cancers. As always we come away from this meeting with new information and new ways to advance and further the field of Radiation Oncology and Radiation Medicine.

With symposia led by experts from Canada and abroad, proffered papers, discussion sessions, poster displays and discussion from researches in the beginning of their careers, and those more seasoned, it will be an exciting and inspiring meeting.

Hope you will join us!

Sincerely,



Dr. Fabio Cury
2017 CARO ASM Chair

Stay "in the know" with the latest CARO conference news and updates! Join the conversation on Facebook and Twitter: [#caroasm2017](#) [#carotoronto2017](#)

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BENEFITS

REACH AND EXPOSURE:

The Canadian Association of Radiation Oncology is a national professional association representing the official voice of radiation oncology in Canada in relation to the public interest and professional interest. CARO's mission is to promote timely access to high quality radiation therapy through

- ◆ Professional training and development
- ◆ Public education
- ◆ Advocacy to governments and other funding organizations
- ◆ Interdisciplinary collaboration

The association's regionally representative board structure and national membership facilitate the execution of its mission.

CARO's vision for the radiation oncology community are three principals of: quality, care, and cure. Working together we make this vision a reality.



BENEFITS

Sponsorship at the CARO meeting is an excellent way for your organization to:



PROMOTE

products, services, and solutions to an audience of major industry leaders while fostering opportunities with key physicians and health care professionals from across the country.



SHOW YOUR SUPPORT

to the Canadian Association of Radiation Oncology by supporting our mission to enable Canadians to have timely access to high quality radiation therapy.



BE RECOGNIZED

within the medical community as a valued and trusted partner of the Canadian Association of Radiation Oncology, and its sister organizations.

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SPONSORSHIP BENEFITS

Benefit	Platinum \$50,000	Gold \$35,000	Bronze \$15,000	Supporter \$10,000	Exhibitor \$3,500
Exhibit Space Double Exhibit Space for Platinum Sponsors (8'D X 20'W with 2 tables and 2 chairs) Booth for Sponsors (8'D X 10'W with 1 table and 2 chairs) Table top to Exhibitors (6 foot table with 2 chairs)	0	0	0	0	0
Complimentary Registration to Scientific Meeting	0 8 Tickets	0 6 Tickets	0 3 Tickets	0 2 Tickets	0 2 Tickets
Sponsor Listing on conference webpage with link to company website	0	0	0	0	0
Opportunity to purchase 60 minute Breakfast Symposium time (Additional \$4,000) (Saturday September 16)	0	0	0	0	0
Tickets to Annual Dinner and Awards Ceremony (Friday September 15)	0 8 Tickets	0 6 Tickets	0 3 Tickets	0 2 Tickets	
Onsite Signage – Recognition on Industry Partners board	0	0	0	0	
Acknowledgement as partner in President's opening address	0	0	0	0	
Delegate Badge Scanner	0	0	0		
Invitation to Meet & Greet Breakfast with 2017 Award winners and Board of Directors	0	0	0		
Opportunity to purchase 90 minute Lunch Symposium time (Additional \$6,000) (Thursday September 14 or Friday September 15)	0				

CARO reserves the right to make changes to the floorplan at all times.

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SPONSORSHIP LEVELS

PACKAGE ADD-ONS

Opportunities for additional package add-ons are available:

- ◆ Sponsorship for the Pamela Catton Memorial Run/Walk for CROF - \$2000
- ◆ Delegate badge scanner - \$400
- ◆ Dinner and Awards Ceremony Ticket*
(Friday, September 15th at 7:30pm) - \$100

**Space is limited. First come, first serve basis.*



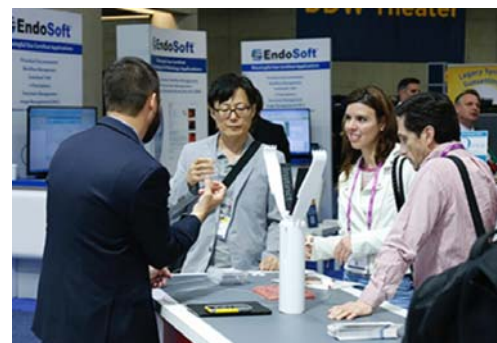
NEW THIS YEAR

PRODUCT THEATRE \$3,500

New this year CARO is introducing a product theatre!

Product theaters provide meeting attendees the opportunity to hear scientific presentations directly from industry. This is an opportunity to provide information and demonstrations. **Our product theatre allocates 15 minute time slots to medal sponsors for product promotion during conference lunch hour.** These presentations offer an opportunity for industry partners to present new research findings on products, provide product details, and give demonstrations.

Only 3 spots are available for product theatre opportunities and will be provided on a first come, first serve basis.



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NETWORKING OPPORTUNITIES

WELCOME RECEPTION

To kick off our meeting, the CARO President will welcome conference delegates to our 31st Annual Scientific Meeting. Everyone is invited to come by and say hello to friends and colleagues in this sociable atmosphere.

Date: Thursday September 14, 2017



FUN RUN

Our 2016 Pamela Catton Memorial Fun Run was a great success, raising over \$10,000 for the Canadian Radiation Oncology Foundation awards and research projects! We invite you, our industry partners to join our fundraising efforts. Run 5k or walk 1.5k with our CARO members in beautiful Toronto.

Date: Saturday September 16, 2017

MEET & GREET

All medal sponsors and supporters are invited to CARO's annual Meet & Greet, where we will join our 2017 CARO award winners, and the CARO and CROF Board of Directors for a breakfast buffet social.

Date: Thursday September 14, 2017



DINNER & AWARDS CEREMONY

We are very excited to host the Dinner and Awards Ceremony. On behalf of CARO, we invite you to attend an evening of networking and fun, and celebrate the award winners for 2017. (Please note: If tickets are not included in your sponsorship package they may be purchased at an additional cost.)

Date: Friday September 15, 2017



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SPONSORSHIP FORM

WE WISH TO BE RECOGNIZED AS A:

- | | |
|--|---|
| <input type="checkbox"/> Platinum Sponsor (\$50,000) | <input type="checkbox"/> Bronze Sponsor (\$15,000) |
| <input type="checkbox"/> Gold Sponsor (\$35,000) | <input type="checkbox"/> Supporter (\$10,000) |
| <input type="checkbox"/> Exhibitor (\$3,500 + HST) | <input type="checkbox"/> Not-For-Profit Exhibitor (\$1,200 + HST) |

ADDITIONAL WAYS TO SUPPORT:

- | | |
|--|---|
| <input type="checkbox"/> Sponsor Fun Run (\$2,000) | <input type="checkbox"/> Breakfast Symposia (\$4,000) |
| <input type="checkbox"/> Gala Dinner Tickets: ____ @ \$100 = \$ ____ | <input type="checkbox"/> Lunch Symposia (\$6,000) |
| <input type="checkbox"/> Gala Dinner Table (\$2,000) | |

Company: _____

Company Contact : _____ Email: _____

Onsite Contact: _____ Email: _____

Address: _____

City: _____ Province: _____

Postal Code: _____ Phone: _____

Please indicate companies you would like to exhibit beside:

A)

B)

Please indicate companies you prefer NOT to exhibit beside

A)

B)

Completion of this agreement form in confirmation of your support as a sponsor of the event, as set out above. Upon receipt of this form, CARO will send an invoice for payment of the sponsorship amount. Please note that sponsorships are non-refundable.