

CARO Website and E-blast Advertising Rates

Please submit your final documents in Microsoft Word format or PDF format by e-mail attachment to the <u>CARO office</u>. Please be sure to include the name and address of the institute to which to address the advertising invoice.

1. WEBSITE ADVERTISING RATES

Employment Opportunities and Fellowships:

Period	Canadian Centres	Outside of Canada
2 Months	Complimentary	\$475*
1 Month	Complimentary	\$275*

A fee of \$25 will be charged for any changes or revisions required during the duration of the posting.

Events/Meetings:

Academic and Not-for-Profit Conference and Meeting announcements are posted free of charge in our Events section. All other requests will be assessed on a case by case basis. Upon approval for posting, a posting fee will be charged.

2. E-BLAST ADVERTISING RATES

Over 750 Radiation Oncologists, residents, fellows and associates (physicists, radiation therapists) make up the current CARO database. Typically CARO will send an e-blast of a survey or an e-blast to advertise a meeting or an event. Please note that CARO will not circulate solicitations or surveys to the membership on behalf of groups with commercial interests.

In addition, surveys require having had an ethical review and the full survey details need to be provided for CARO Executive approval before they can be emailed to the membership.

The fee schedule and eligible groups are below:

Frequency	CARO Members and their associated organizations or CARO Partner organizations
First E-blast	\$500*
Reminder (2 nd) E-blast	\$100*

*All rates do not include applicable taxes