

CARO-ACRO Annual Scientific Meeting, September 22 to 25, Hyatt Regency Hotel, Vancouver, BC - 2010 News Room

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RESOURCE LIST OF Stories, Photos, Illustrations, Interview Opportunities

ITEM	DESCRIPTION	PHOTOS/ ILLUSTRATIONS	INTERVIEW OPPORTUNITIES
CARO-ACRO 2010 ASM Photo & Illustration Folder	This folder contains: photos of 2010 CARO-ACRO board members, featured speakers & presenters; patient story photos; radiation therapy team photo taken at BC Cancer Agency; dosimetry lab photo taken at BC Cancer Agency; Gold nanoparticle illustrations.	CARO-ACRO board members photos: Dr. Matthew Parliament , president Dr. Michael Milosevic , immediate past president Dr. Ida Ackerman , president of Canadian Radiation Oncology Foundation Dr. Eric Vigneault , ASM chair Speakers/Presenters: Dr. Jean-Philippe Pignol Dr. Sheldon Solomon Dr. Ervin Podgorsak Patient: Mrs. Pat Mostovich Pat's Radiation Therapy Team from Victoria BC Illustrations: Gold Nanoparticles #1 and #2 Resources: Dr. Scott Tyldesley	Everyone listed to the left.
Media Advisory – announcement of CARO-ACRO Annual Scientific Meeting (ASM) Sept. 22 to 25, 2010 in Vancouver	Overview - what, where, when, why, who, how, highlights, of the CARO-ACRO annual scientific meeting – introduction to, and importance of radiation therapy for cancer treatment. List of stories and backgrounders.	Nothing specific.	Members of the CARO-ACRO board – * Dr. Matthew Parliament , president (fr. Edmonton) * Dr. Michael Milosevic , immed. past president (fr. Toronto) * Dr. Ida Ackerman , board member, and president of CROF –

			Canadian Radiation Oncology Foundation (fr. Toronto) * Dr. Eric Vigneault , ASM meeting chair, (fr. Quebec City)
Wonders of Physics in Radiation Therapy – A Glossary of Team Members and Terms Involved in the Specialty	Most patients never meet the physicists who work in cancer clinics or in research labs, but it is important to know that without contributions by physicists, radiation therapy treatment for cancer patients would not exist. This piece explains the wonders of physics in the field.	Full colour photos taken in a BC Cancer Agency Dosimetry laboratory of two medical physicists consulting on a patient treatment plan on a computer screen downloadable as Jpegs.	Dr. Ervin Podgorsak , professor, McGill University – featured lecturer during the conference – on <i>Vignettes in Canadian Medical Physics – 1970 to 2010</i> . Or, any of the CARO board members. Dr. Eric Vigneault , ASM chair, radiation oncologist, CHUQ-L'Hotel-Dieu de Quebec
Radiation Therapy Myth Buster – 2010	Updated for 2010, this document addresses the many common myths and questions that exist related to radiation therapy treatment in Canada. Of real interest to cancer patients and their families.	Photo of Radiation Therapy Team members taken at BC Cancer Agency.	Dr. Ida Ackerman , president of the Canadian Radiation Oncology Foundation.
Behind Each Patient: The Radiation Therapy Team	Most cancer patients meet their radiation oncologist, radiation therapist, oncology nurse and the clerks and secretaries when they receive radiation treatment. However, there is actually a much larger team of professionals working behind the scenes to support patients and their families during their treatment. This piece describes the whole team in detail and explains their individual roles.	Great photo of an entire radiation therapy team, taken in a radiation vault room at the BC Cancer Agency available as downloadable Jpeg.	Any CARO board member. Dr. Scott Tyldesley , radiation oncologist at BC Cancer Agency.
Patient Story: Mrs.	Gibsons resident and	Photo of Pat available as	Pat Mostovich is

Pat Mostovich undergoes unique <i>High Dose Rate Brachytherapy</i> a potential new breast cancer treatment	retired teacher, Pat Mostovich was diagnosed with breast cancer in May 2010. In August 2010 she received a unique brachytherapy treatment at the BC Cancer Agency's Vancouver Island, Victoria Clinic. This is her story.	downloadable Jpeg. Photo of Pat's treatment team from Victoria available as downloadable Jpeg.	available for interviews. We can also arrange for an interview with her treating radiation oncologist, Dr. Sam Kader , and her referring radiation oncologist, Dr. Scott Tyldesley .
Gold Nanoparticles – investigated to enhance radiation therapy	University of Toronto Physics Researcher, Jean-Philippe Pignol will speak about his investigations	Photo of Jean-Philippe Pignol downloadable as Jpeg. Two gold nanoparticle illustrations downloadable as Jpegs.	Jean-Philippe Pignol available for interviews
C-PQR Announcement – Canadian Partnership Against Cancer (CPAC) Funds National Project: Quality Program in Radiation Therapy	Dr. Michael Milosevic, past president, CARO, radiation oncologist will chair project, multi-disciplinary steering committee	Photo of Dr. Michael Milosevic	Dr. Michael Milosevic is available for interviews.
Living with Death – Experimental Social Psychologist memorial lecture	Skidmore, NY, Professor of psychology, Dr. Sheldon Solomon will present his research findings on the uniquely human awareness of death.	Photo of Dr. Solomon available as downloadable Jpeg.	Dr. Sheldon Solomon is available for interviews.
Patient Information Booklet about Radiation Therapy	Produced by the BC Cancer Agency, this booklet outlines easy-to-understand information about what a cancer patient can expect when receiving radiation therapy.	Booklet is available as downloadable PDF.	
CARO-ACRO/CROF Backgrounders	Missions of two organizations.	One document is available as downloadable PDF	
www.caro-acro.ca	Explore CARO 2010 ASM newsroom		