

SILVER PARTNER Opportunities

Investment: \$20,000

Each of the Silver Partners may have **first choice of the exclusive sponsorship** (in order of confirmation of sponsorship) of **one** (TBD in discussions with sponsor) of the following unique educational events at the conference, which is included in your sponsorship fee:

- CCPM – CARO Symposium on Adaptive Therapy – Thursday, October 11th
Co-ordinators: Dr. Laura Dawson and Dr. David Wilkins
- Selected Paper & Poster Discussion Sessions
TBD in consultation with organizers
- Espresso Station
These stations will be available for the full run of the conference for the benefit of all delegates.
- Popcorn Station
These stations will be available for the full run of the conference for the benefit of all delegates.
- Relaxation Station
These stations will be available for the full run of the conference for the benefit of all delegates.

PLUS your inclusion in an Exhibit Passport provided to each delegate, encouraging them, through a major prize draw, to visit every exhibitor's booth during the conference. (*If you would like to contribute a prize for this draw, your support would be greatly appreciated.*)

EACH Silver Partner may have a **8' X 10' exhibit space** at the conference, assigned at your sponsorship level and in the order your sponsorship is received. Exhibit hall floor plans on page 21 of this package.

UNIQUE BENEFITS to Silver Partners:

- Third top billing in CARO-COMP's annual meeting website, **caro-comp2007.com**
- Four (4) company registrations as delegates to the conference, inclusive of tickets for the annual awards dinner
- **1/2 PAGE ad** in the conference scientific program, which is provided to all delegates – your ad must comply with *CARO's Physician/Industry Relationship Guidelines* and be supplied camera ready by **August 31, 2007**. Contact graphics@caro-comp2007.com for file specifications and ftp uploading information.
- Opening ceremonies acknowledgment from the podium

RECOGNITION & MARKETING BENEFITS to Silver Partners:

- On site signage at the Silver level throughout the conference facility
- Signage recognizing your unique sponsorship of the feature you choose
- Booth ribbon recognizing the company as a Silver Partner
- Company logo on conference slide that runs between sessions

To confirm your Silver Partnership today,
please contact:

Susan Broadbear

T: 604.877.6193

E: sbroadbe@bccancer.bc.ca

A Sponsorship Application Form is on page 26 of this package. Please indicate which unique event you wish to sponsor, and whether you will be taking advantage of placing an ad, designed by your company, in the scientific program. Please also indicate whether you will be applying for exhibit booth space.



view on Toronto Island