

Guiding Principles

CARO-COMP 2007 welcomes industry support of its meeting. Your support allows for the creation and development of a high quality, dynamic, learning, networking and professional development event. Your involvement also allows your company access to the highest number of radiation oncology specialists and medical physicists in one place, at one time, each year in Canada. Our delegates are continually made aware of your contributions throughout the meeting, and your contributions are deeply appreciated.

CARO-COMP 2007 reserves the right to make partnership arrangements with more than one organization, and cannot grant the partner exclusive rights to any subject area, unless clearly specified in the partner offer package. Repeated event partnership is allowed, but this will not be contractual, guaranteed or automatic. We do provide first right of refusal for partnership at the same or higher level each year if all agreements have been met in the previous year by the industry partner.

Both CARO and COMP have reputations for objective, unbiased knowledge. Conference partnership must reflect this reputation and cannot compromise either organization's non-policy-prescriptive nature, which is in agreement with CMA and CARO guidelines.

CARO-COMP 2007 Obligations

1. To fulfill contractual obligations
2. To acquaint the conference supporters with these Sponsorship & Exhibitor Guidelines
3. To fully specify the responsibility of the partner and those of CARO-COMP 2007, at the outset of developing a supported event
4. To keep our partners fully informed about the program, registration and scheduled tasks and to advise the partner when necessary, once work on a supported event begins
5. To provide the customary benefits of partnership, such as:
 - Appropriate recognition
 - Complimentary registrations to overall meeting partners
 - Company name/logo on conference promotional materials, web site and in scientific program, and recognition during the conference
 - Credit for hosting meeting functions (eg, meals, receptions)
 - Credit for hosting educational and awards activities
 - Exhibit space and basic furnishings for same (as applicable)

Partner Obligations

1. To fulfill contractual obligations
2. To staff the supported event as an important project and to provide CARO-COMP 2007 with access to a staff member who has the authority to act decisively and promptly on CARO-COMP 2007's requests for your company's logo, ad, symposium details, confirmation of attendees for complimentary registration and dinner tickets, and other information needed, on a timely basis

3. To pay the agreed-upon support fee as per the agreed-upon payment schedule
4. To meet promotional copy deadlines for descriptive text and event partnership announcements and to supply CARO-COMP 2007 with complete information
5. To support the CARO-COMP 2007 conference promotions with event partnership marketing and announcements through your own company

Benefits of Partnership

To Conference Partners

1. An opportunity to be associated with CARO-COMP 2007 in presenting a conference subject that they find important, and to be acknowledged by existing and prospective clients for their expertise in that subject area
2. Opportunities to reach the correct decision-makers, to network, to stimulate new business and to help generate further engagements
3. An opportunity to publicize new products or services to a highly qualified target audience

To CARO-COMP 2007

1. Financial support for the annual meeting
2. An opportunity to expand the range of meeting subjects and deliver superior value to its membership
3. An opportunity to stay abreast of emerging developments in the field
4. Opportunities to network with the various members that CARO-COMP 2007 serves and to foster relationships with same

Partnership Packages

Conference Partnership: These packages are custom designed for maximum visibility and are an effective strategy for gaining extensive exposure as well as networking with other leaders in the field. The packages range in price from \$10,000 to \$45,000.

Please let us know if there are other ways, not mentioned in this package, that you would like to participate in the 2007 CARO-COMP annual meeting.

Conference Exhibitors: These packages are designed for visibility in the conference exhibit hall. Fees range from \$2,000 to \$3,000.

Be one of the first organizations to confirm your sponsorship to have your choice of the various unique sponsorship opportunities. Please confirm your level of sponsorship by **JULY 3, 2007**.

Please contact us as soon as you have made your support selection.

Susan Broadbear

CARO-COMP 2007

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