

GOLD PARTNER Opportunities

Investment: \$30,000

Each of the Gold Partners may have **first choice of the exclusive sponsorship** (in order of confirmation of sponsorship) of one of the following unique educational events at the conference, *which is included in your sponsorship fee*:

- CARO Annual Residents Refresher Course – Wednesday, October 10th
Coordinator: Dr. Libni Eapen
- COMP Gold Medal Lifetime Achievement Award Presentation –
Saturday, October 13th
- People's Choice Paper Session and Award – Friday, October 12th
Chaired by CARO President, Dr. Tom Pickles, and COMP Chair, Dr. Stephen Pistorius.

PLUS your inclusion in an Exhibit Passport provided to each delegate, encouraging them, through a major prize draw, to visit every exhibitor's booth during the conference. *(If you would like to contribute a prize for this draw, your support would be greatly appreciated.)*

EACH Gold Partner may have a **8' X 10' (single) exhibit space** at the conference in a prime location. Exhibit hall floor plans on page 21 of this package.

UNIQUE BENEFITS to Gold Partners:

- Second right of refusal (after Platinum Partners) on available satellite symposia time slots *(in order of confirmation of sponsorship) – please note that satellite symposia fee of \$6,000 is charged to you in addition to your Partnership fee*
- Second top billing in CARO-COMP's annual meeting website, **caro-comp2007.com**, with your logo hyperlinked to your corporate web site
- Six (6) company registrations as delegates to the conference, inclusive of tickets for the annual awards dinner
- **3/4 PAGE ad** in the conference scientific program, which is provided to all delegates – your ad must comply with *CARO's Physician/Industry Relationship Guidelines* and be supplied camera ready by **August 31, 2007**. Contact graphics@caro-comp2007.com for file specifications and ftp uploading information.
- Opening ceremonies acknowledgment from the podium

RECOGNITION & MARKETING BENEFITS to Gold Partners:

- On site signage at the Gold level throughout the conference facility
- Signage recognizing your unique sponsorship of the feature you choose
- Booth ribbon recognizing the company as a Gold Partner
- Company logo on conference slide that runs between sessions
- Support in marketing your satellite symposium if you choose to host one
- Satellite symposium promotional write-up on annual meeting web site; this will follow a standard format determined by COMP-CARO

To confirm your Gold Partnership today,
please contact:

Susan Broadbear

T: 604.877.6193

E: sbroadbe@bccancer.bc.ca

A Sponsorship application form is on page 26 of this package. Please indicate which unique event you wish to sponsor, and whether you will be taking advantage of placing an ad, designed by your company, in the scientific program. Please also indicate whether you will be applying for a satellite symposium slot and exhibit booth space.

